



2017 SPONSORSHIP OPPORTUNITIES

WHAT IS BOMA? The Voice of Commercial Real Estate Professionals

The Building Owners and Managers Association (BOMA) International is an international federation of more than 100 local associations and affiliated organizations. Founded in 1907, its 16,500-plus members own or manage more than nine billion square feet of commercial properties. BOMA International's mission is to enhance the human, intellectual and physical assets of the commercial real estate industry through advocacy, education, research, standards and information.

Our local, Greater Tampa Bay, was formed in 1984, 33 Years Ago, and is comprised of building owners, managers, developers, leasing professionals, corporate facility managers, asset managers, and the providers of the products and services needed to operate commercial properties.

Enjoy these benefits, included with all annual sponsorship levels (full benefits on page 2):

- **Year round web recognition with company logo posted on website with a link to company website**
- **As a BOMA GTB Annual Sponsor utilizing either wall signs, banners, place cards, etc. at all BOMA GTB events (listed by level); size of identification will depend on level of sponsorship**
- **Sponsor ribbon on your luncheon name tag**

For more information, please contact our Sponsorship Chairs:

Rob Emmerson
Remmerson@budgetblinds.com

Carol Dunn
carol.dunn@highwoods.com

BOMA

Greater Tampa Bay

2017 SPONSORSHIP LEVELS

PLATINUM LEVEL (annual) - \$3,000 (Maximum 6)

- Company logo on BOMA GTB's website with active link to company website on homepage and all other areas
- Signage with prominent full-color logo at all BOMA GTB monthly meetings
- Acknowledgement of sponsorship at all BOMA GTB monthly meetings
- Opportunity to put company materials and/or giveaways at a Sponsor table at each BOMA GTB monthly meeting (sponsor to bring and provide)
- One monthly luncheon spotlight with a 3 minute speaking opportunity to showcase your company and the opportunity to put your company materials (sponsor to bring and provide) at each attendee's seat
- Property Management Showcase Table free of charge
- 11 luncheon passes good for BOMA GTB luncheons during the partnering year (excludes golf and TOBY's)
- Platinum sponsor ribbon on your luncheon name tag
- Inclusion in Marketing Collateral, and Website Page
- Allied member exemption from attendance requirement

GOLD LEVEL (annual) - \$2,000 (Maximum 10)

- Company logo on BOMA GTB's website with active link to company website, located on pages other than the home page
- Signage with prominent full-color logo at all BOMA GTB monthly meetings
- Acknowledgement of sponsorship at all BOMA GTB monthly meetings
- 6 Luncheon passes good for BOMA GTB luncheons during the partnering year (excludes golf and TOBY's)
- Gold sponsor ribbon on your luncheon name tag
- Allied member exemption from attendance requirement

SILVER LEVEL (annual) - \$1,000

- Company name on BOMA GTB's website with active link to company website, located on the Sponsorship Page
- Signage with company name at all BOMA GTB monthly meetings
- Acknowledgement of sponsorship at all BOMA GTB monthly meetings
- 3 Luncheon passes good for BOMA GTB luncheons during the partnering year (excludes golf and TOBY's)
- Silver sponsor ribbon on your luncheon name tag

LUNCHEON SPONSOR LEVEL - \$350

- Company logo on email about sponsored meeting and web page
- 1 free admission to sponsored meeting
- Logo on PowerPoint show during sponsored meeting
- Recognition from podium as meeting sponsor and opportunity to give a 3 minute company spotlight
- Opportunity to put company materials and/or giveaways at each seat at sponsored meeting (sponsor to bring and provide)

Additional event sponsorships are also available throughout the year for the following events:

- Annual Golf Outing
- Property Management Showcase
- Monthly Luncheon
- Engineer's Breakfast Meetings
- Networking Events
- New Member Breakfast
- TOBY/Choice Awards Gala



2017 SPONSORSHIP OPPORTUNITIES

On behalf of my firm, I request to be considered as an annual sponsor for BOMA Greater Tampa Bay in 2017.

Company Name: _____

Contact: _____

Phone: _____ Email: _____

Sponsorship Level:

Platinum (\$3,000 - Maximum 6)

Gold (\$2,000 - Maximum 10)

Silver (\$1,000)

Luncheon (\$350)

Please advise of payment preference:

Mail an invoice

Credit Card



See below for answers to some FAQ's regarding annual sponsorships. Please see sponsorship flyer for a full list of benefits for each level.

Platinum sponsors – have a principal member who is exempt from the allied attendance requirements.

They may add up to 2 Additional Members under them but these additional members are not exempt from attendance requirements.

Membership fees are NOT included in the sponsorship cost. The Principal Member and their additional members (if any) still need to pay annual dues.

9 lunch passes. Good for **monthly luncheons** during the partnership year. Not valid for any other events, but preferential sign-up will be offered to Platinum sponsors first before being offered to the remainder of the Allied membership.

Have first right of refusal to renew sponsorship for the following year.

Gold sponsors – have one Principal Member who is exempt from the allied attendance requirements.

They may add Additional Members under them but these additional members are not exempt from attendance requirements.

Membership fees are NOT included in the sponsorship cost. The Principal Member and their additional members (if any) still need to pay annual dues.

6 lunch passes. Good for **monthly luncheons** during the partnership year. Not valid for any other events.

Gold sponsors will have the first opportunity to upgrade to Platinum should any be available. If more than one Gold sponsor requests the upgrade, the sponsorship will be sold to the longest standing annual sponsor of BOMA GTB. IF no Gold sponsor wishes to upgrade; it will be offered to the Silver sponsors.

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Silver sponsors- membership fees are NOT included in the sponsorship cost.

3 lunch passes. Good for monthly luncheons during the partnership year. Not valid for any other events.

Membership fees are NOT included in the sponsorship cost. The Principal Member and their additional members (if any) still need to pay annual dues.

Lunch sponsor – 1 lunch pass for the meeting

If a Platinum sponsorship becomes available and no Gold sponsors request the upgrade, the sponsorship will be offered to the Silver sponsors. If more than one Silver sponsor requests the upgrade, the sponsorship will be sold to the longest standing annual sponsor of BOMA GTB. IF no Gold sponsor wishes to upgrade; it will be offered to the Silver sponsors.